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**K/P Corporation Installs Six-Color Komori Lithrone S40 as Part of Company Expansion**

***Komori's 40-Inch Six Color Press Supports New Environmentally-friendly Facility***

**Rolling Meadows, IL, August 12, 2008--** Komori America Corporation, a premier manufacturer of sheetfed and web offset printing presses, today announced K/P Corporation, a company that provides direct marketing solutions and business consulting along with a wide range of printing and fulfillment services, has installed a six-color, Lithrone S40 (LS640) in its newly expanded facility in Renton, Washington. After a comprehensive analysis across several press manufacturers, K/P Corporation selected the LS640 for its cutting-edge press automation that aligns with the company's goal to provide the most up-to-date offerings to support clients' marketing and communication efforts, while still advancing its green initiatives.

"We are very excited that our new Komori press offers the latest generation of process software not seen before in the Seattle market. It makes it possible for customers to participate in color proofing, and provides an intelligence that ensures the consistency of color critical to the applications we produce," said Susan Kelly, CEO of K/P Corporation. "Additionally, the LS640 addresses our goal to conserve resources and reduce our carbon footprint. With its fast make-ready times, we use less paper to get the job done. We can also significantly reduce, if not eliminate, the use of solvents and take advantage of the newest environmentally-friendly coating techniques. With concerns about the environment continuing to grow, we are delighted that this press adds to our eco-friendly business practices."

Paul Braverman, senior vice president of operations for K/P adds, "We chose this press to deliver what our customers are asking for—more complex, sophisticated integrated marketing solutions.

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The flexibility of the LS640 makes it possible for us test the limits on substrates. It lets us easily produce the variety of output our clients require, from direct mail, to POS, to all types of marketing collateral with just one piece of equipment.”

In keeping with the creative, innovative spirit of the company, K/P Corporation commissioned the press to be painted bright red. It now shines proudly on their production floor reminding customers that K/P is a company that understands the impact attention-getting direct marketing can have on a company’s lead generation programs.

“We are very proud that our press adds to K/P Corporation’s forward-thinking initiatives to promote corporate responsibility,” said Paul Peyrebrune, vice president of sales for Komori’s Western Region. “The LS640 is the perfect choice for any company with such impressive goals because it is designed to provide increased efficiency across the board. We look forward to sharing K/P Corporation’s future success and congratulate them on the new facility.”

#### **About Komori America Corporation**

Tokyo-based Komori Corporation, a premier manufacturer of sheetfed and web offset printing presses, provides world class technology especially suited for today’s highly competitive printing marketplace. Delivering the highest level in print quality coupled with impressively fast makeready and JDF connectivity through open systems architecture, Komori presses help printers achieve higher productivity levels essential for increased margins and business growth. Komori America Corporation is headquartered in Rolling Meadows, IL and manages a sales and service organization throughout North America.

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