

FOR IMMEDIATE RELEASE



Contact:

Susan Baines
Komori America Corporation
847-806-9000 ext. 4063
Susan_baines@ne.komori.co.jp

Sandy Armstrong
Sterling Marketing Group
630-690-5500 ext. 225
sarmstrong@sterlingmarketing.com

Komori Five-color Lithrone S40 Replaces Two Presses at Printech Plus

The LS540 Provides Salt Lake City Printer with Capability and Lowered Production Costs While Supporting Continued Green Initiatives

Rolling Meadows, IL, December 2, 2008 – Komori America Corporation, a premier manufacturer of sheetfed and web offset printing presses, today announced it has installed a fully automated five-color, Lithrone S40 (LS540) press with coating capabilities at Printech Plus in Salt Lake City, Utah. Providing high quality printing and packaging to the retail, marketing, and fine art industries, Printech Plus chose the LS540 to gain enhanced printing capabilities.

Printech Plus analyzed each benefit the best 40-inch presses in the market offered. While Komori's LS540 was under review, their team did some test prints and toured multiple live shops operating with Komori presses on the West Coast. "We were impressed with the extremely quick makeready. We were seeing these printers get up to color in 50 sheets on Komori presses," said Paul Hatch, president of Printech Plus. "When you're looking at the total benefits a 40-inch press can offer, Komori wins, hands down. It took just one month to get the press installed with the help of the dependable Komori service team, and we were ready to start printing. After doing a recent cost analysis, we found we are already reducing both operating and energy costs."

The LS540 also contributes to Printech Plus' dedication to environmental respect and sustainability. The company is both FSI and FSC certified, and is the only printer in the Salt Lake City area market to be a part of the Green Print Alliance. Printech Plus appreciates the press' use of a non-alcohol dampener, oilless bearings and the new low-waste spray powder, reducing environmental pollution and yielding a significant reduction in paper and liquid waste.

-more-

“Printech Plus is a company that is dedicated to offering customers a high quality, environmentally-safe product with an excellent customer service experience. With the LS540, it can offer its valued customers even more printing options at a more competitive price,” said Paul Peyrebrune, vice president of sales, for Komori’s Western Region. “We’re pleased to offer Printech Plus a reliable press that not only lowers their operating costs, but also expands their printing capabilities.”

About Komori America Corporation

Tokyo-based Komori Corporation, a premier manufacturer of sheetfed and web offset printing presses, provides world class technology especially suited for today’s highly competitive printing marketplace. Delivering the highest level in print quality coupled with impressively fast makeready and JDF connectivity through open systems architecture, Komori presses help printers achieve higher productivity levels essential for increased margins and business growth. Komori America Corporation is headquartered in Rolling Meadows, IL and manages a sales and service organization throughout North America.

###